

## Appendix

### Website Data and Cookies

Purposes of the Processing	Categories of Personal Data and Information on Cookies Used (if applicable)	Legal Basis for the Processing	Storage Period	Recipients and/or Categories of Recipients		
<p><b>Contact Us</b></p> <p>Provide website users opportunity to contact Kia, communicate with website user and respond to requests made by website user.</p> <p>Process test drive requests, brochure request, offer requests and similar communication regarding Kia products, services, offers or events by the selected means based on website user consent.</p>	<ul style="list-style-type: none"> <li>• first name</li> <li>• last name</li> <li>• email address</li> <li>• nature of enquiry</li> <li>• any personal data contained in comments inserted by website user</li> </ul>	<p>Legitimate interests (Art. 6 (1) (f) GDPR):</p> <p>The processing of personal data is necessary to answer the respective request of the website user which otherwise cannot be fulfilled. Therefore, the processing is justified on the basis of legitimate interests.</p>	E-mail client: 60 days	<p><b>Controller(s)</b></p>	Country within the EU	<p>Remitonia Co. Ltd</p> <p>90, Omonias Avenue, 3048 Limassol, Cyprus</p>
				<p><b>Data processor(s)</b></p>	Country within the EU	<p>Cape IT Ltd</p> <p>20, 25th March Street, 2408 Nicosia, Cyprus</p>
<p><b>Web analytics (profiling) with Google Analytics</b></p> <p>This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google").</p> <p>Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how</p>	<p>The following personal data is collected and processed with Google Analytics:</p> <ul style="list-style-type: none"> <li>• IP address (is truncated)</li> <li>• [...]</li> </ul> <p>The IP address is truncated as IP-anonymization is activated on this website, your IP address will be truncated within the</p>	<p>Consent (Art. 6 (1) (a) GDPR) is the legal basis for the deployment of cookies on the device used by the website user to access this website and also for the related collection and processing of personal data.</p>	<p>The cookies have a lifespan of up to 2 years:</p> <ul style="list-style-type: none"> <li>• _utma: 2 years from set/update</li> <li>• _utmb: 30 mins from set/update</li> <li>• _utmc: end of browser session</li> <li>• _utmt: 10 minutes</li> </ul>	<p><b>Controller(s)</b></p>	Country within the EU	[...]
				<p><b>Data processor(s)</b></p>	<p>Non-EU country and absence of adequacy decision of the European Commission, but appropriate safeguards are in place (e.g., data transfer agreements based on Standard Contractual Clauses (2010/87/EU and/or 2004/915/EC)) with the recipients).</p>	<p>Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA</p>

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<p>users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States.</p> <p>Google will use this information on behalf of the operator of this website for the purpose of profiling by evaluating your use of the website, compiling reports on website activity for the website operator and providing the website operator with other services relating to website activity and internet usage.</p> <p>For more information on how google uses your data when you use this website please visit: <a href="https://www.google.com/intl/en/policies/privacy/partners/">https://www.google.com/intl/en/policies/privacy/partners/</a></p>	<p>area of Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases the whole IP address will be first transferred to a Google server in the USA and truncated there.</p> <p>The IP-address, that your browser conveys within the scope of Google Analytics, will not be associated with any other data held by Google.</p> <p>The following <u>third party cookies</u> are used in connection with Google Analytics:</p> <ul style="list-style-type: none"> <li>• __utma</li> <li>• __utmb</li> <li>• __utmc</li> <li>• __utmt</li> <li>• __utmt_b</li> <li>• __utmz</li> </ul> <p>You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can</p>		<ul style="list-style-type: none"> <li>• __utmt_b: 30 mins from set/update</li> </ul>			

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	<p>also opt-out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics Opt-out Browser Add-on for your current web browser:  <a href="https://tools.google.com/dlpage/gaoptout?hl=en-GB">https://tools.google.com/dlpage/gaoptout?hl=en-GB</a></p>					