



The new Kia  
**CEED**



The Power to Surprise

# The new Kia Ceed. The right place, the right time.

If you're serious about enjoying every ride, you're invited. If you want to look the part while having fun, we speak the same language. And if you think dynamic styling should be met by dynamic drive, you've found your match. The new Kia Ceed instantly grabs your attention: the bold design features a dual-layered front grille framed by full LED headlamps and dazzling 'Ice-Cube' LED Daytime Running Lights, a chrome window line and Michelin sports tyres on 17" two-tone alloy wheels. In short, it has everything to put the fun back into driving.



# Turn your back on boredom.

The rules? Treat every journey as an expedition to more enjoyment. And sometimes, the fun begins at the end: the stylish rear with the aerodynamic, high-gloss spoiler, the eye-catching rear LED Daytime Running Lights and the chrome exhaust pipe show off the Ceed's sporty appeal. Time to get ready for an exciting driving experience.



Add more freedom.



Need more room to enjoy your day? Meet the new Kia Ceed Sports-wagon. It combines assured, athletic design with heaps of space and a dynamic drive. At the front, it shares the hatchback's design credentials, while the low, sleek profile with its chrome-framed windows extends further than ever before. Plus, the sleek roof rails give you the freedom to add whatever you need. So let nothing stop you.

Enjoy space in style.



Named Sportswagon for a reason, this new Kia has space wrapped up in dynamic style. For a fitting finale, the rear reveals a sporty spoiler and striking rear combination headlamps with LED Daytime Running Lights that emphasise the width of the car, complete with a bold rear bumper. It all points to an exciting, spacious driving experience.

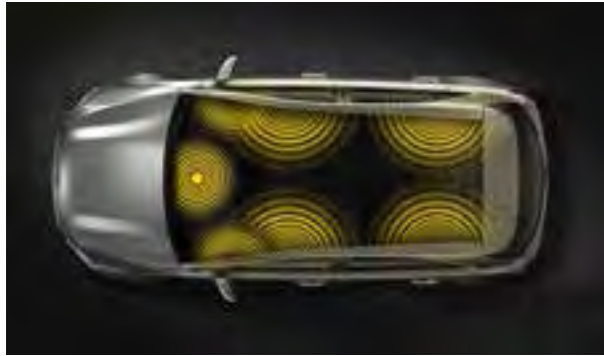
## Pick your dream team.

Refined and intuitive in equal measure, in the Ceed everything is designed around the driver: the seamless, horizontal layout of the instrument panel creates a light and airy atmosphere. This sense of roominess is matched by soft-touch surfaces emphasizing the high-quality feel of the interior. Exceptional style is paired with innovative technology: it includes a seamless 8" touch screen with navigation system and automatic climate control. So choose your teammates, or go it alone.

## CONNECTIVITY

# Stay tuned to your world.

On the move, yet always connected. In the new Kia Ceed, technology is simply effortless. Select your destination via the seamless 8" touch screen with navigation system complete with a seven-year map update to keep you on track. Manage functions with integrated voice recognition, and use Bluetooth for all your music and calls.



### JBL Premium Sound System

For great sound, the new Kia Ceed comes with a JBL Premium Sound System. It features eight speakers and advanced Clari-Fi™ music restoration technology to improve the quality of MP3s and provide high-definition sound.



### Wireless Phone Charger

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger.



### 7 Year Map Update

As part of our extensive quality promise, all new Kia vehicles factory-fitted with an LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.

## POWERTRAIN

Expect more.  
Enjoy more.



If you like exploring new territory, you've come to the right place. The new Kia Ceed offers decisively dynamic engines to suit your taste. Choose between powerful petrol models and efficient diesel engines ranging from 100 to 140 PS paired with a manual transmission or a 7-speed dual clutch for agile gear changing and efficiency. All powertrains have been refined with lowered CO<sub>2</sub> emission levels. While gasoline particle filters are standard on all turbocharged petrol engines, diesel models are fitted with an advanced selective catalytic reduction system. The engines can also be equipped with an Eco Pack featuring an Active Air Flap behind the front grille. It reduces drag to improve fuel efficiency and helps cut CO<sub>2</sub> emissions and engine warm-up time.

Designed to spin beautifully: two-tone 17" alloy wheels with Michelin Pilot Sport 4 tyres.



### 7-speed DCT (dual-clutch transmission)

The latest-generation 7-speed dual-clutch transmission ensures a sporty drive and excellent fuel efficiency.



### Manual transmission

The manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



### Drive Mode Selection (DMS)\*

Designed to push your driving pleasure to the next level, Drive Mode Selection can be operated via a button next to the gear shift. Working with DCT, it increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimizing performance while overtaking. DSM also offers a better steering response and perfectly complements the 17" Michelin Pilot Sport 4 tyres for a thoroughly dynamic drive.

\* DSM is available only for models with a DCT gearbox.



VERSATILITY

Make room for  
more of you.



The new Kia Ceed Sportswagon not only offers more room for everyone on board – in fact its luggage capacity ranks amongst the best in the segment – it's also an expert at making space work for you. Whether it's the one-touch folding rear seats, well placed luggage compartments, or the tailgate that opens hands-free – this Ceed is packed with ideas that take you further.

### Smart Power Tailgate

A welcome feature, especially when you've got your hands full. Just approach the rear of the Kia Ceed carrying the smart key in your pocket or bag, and the boot will open automatically.



### 40:20:40 flat folding seats

Thanks to the split folding seats, the Sportswagon adapts to your needs – great for transporting sports equipment or other long items.



### Remote folding

The Ceed Sportswagon makes loading quick and effortless without cumbersome folding: simply use the lever in the luggage compartment to fold the seats flat remotely.



### Boot space

With the rear seats folded, you'll enjoy 625 litres of luggage space. There are also two underfloor storage compartments to maximise your luggage area. A handy range of hooks, luggage nets and an adjustable luggage rail system help you keep your belongings secure and organised. Plus, a storage area under the boot cover can keep smaller items away from prying eyes.

## Let the Ceed take care of it.

Comfort and convenience make it big in the Kia Ceed. A whole range of great ideas from the heated steering wheel to the 7" audio screen system ensures your journey is as relaxed and as inspiring as possible.



### Bright ideas

The front of the Kia Ceed merges high-tech with striking design for maximum effect. It features full LED headlamps and "Ice-Cube" LED Daytime Running Lights, fog lamps and 17" two-tone alloy wheels.



### 7" audio system screen

The easy-to-use 7" colour TFT LCD touch-screen audio system includes useful features such as control of Digital Audio Broadcast (DAB), smartphone connectivity with Android Auto® and Apple CarPlay®, as well as a display for the rear-view camera.



### USB and AUX outlets

Stay connected wherever you're headed: USB and AUX outlets in the front centre console allow you to plug in your devices to listen to music and to charge your phone or tablet with the USB charger.



### Electronic parking brake

In the Kia Ceed, convenience and safety go hand in hand: there's no need to pull a lever to activate the parking brake – it just requires a touch of a button.



### Heated steering wheel

You'll find many premium features throughout the Kia Ceed: on cold days, the heated steering wheel allows you to start your journey in complete comfort.

Choose the Ceed you love.



**LX**

Perfectly equipped when it comes to keeping you safe, the LX features Lane Keeping Assist and Forward Collision Warning (AEB City) as standard. The headlamps with 'Ice-Cube' LED daytime running lights aren't just a stylish addition, they also include convenient High Beam Assist for safe night-time driving. Bluetooth and the floating 5" LCD display ensure an effortless multimedia experience. For premium comfort, Keyless Entry, Auto Light Control, Driver Attention Warning and rear power windows also come as standard on the LX.



**EX**

If style and comfort are top of your list, the EX is your answer. Inside, you'll enjoy manual air conditioning, a unique EX seat pattern and leather-covered steering wheel and gear shift knob. The striking exterior features a dual-layered front grille, front fog lamps and cornering lights, as well as LED rear lights plus front power windows with Auto Down.



## Set the mood, refine the detail.

The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly. Choose between two standard black grades and an optional grey or black colour pack featuring fabric and artificial leather. For the most refined Kia Ceed, the interior can also be fitted with full black leather upholstery.



### EX optional top black leather grade

Soft, bolstered seats with black genuine full leather offer long-lasting comfort. A perfect match for the high-gloss trim and satin chrome dashboard accents.



### LX standard black grade

The standard LX grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



### EX standard black grade

The standard EX grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



### EX optional grey colour pack

Two-tone grey cloth and artificial leather-trim seats, featuring high-gloss black trim and eye-catching satin chrome dashboard accents.



### EX optional black colour pack

This black colour pack comes with black cloth and artificial leather-trim seats, high-gloss black trim and eye-catching satin chrome dashboard accents.

# Colour your fun.

With a choice of 11 body colours and four striking wheels, there's a Kia Ceed destined to be your personal favourite.

## Exterior Colours



Blue Flame (B3L)



Cosmo Blue (CB7)



Copper Stone (L2B)



Lunar Silver (CSS)



Penta Metal (H8G)



Black Pearl (1K)



Sparkling Silver (KCS)



Track Red (FRD)



Infra Red (AA9)



Deluxe White (HW2)



Cassa White (WD)

## Rims



15" steel



16" steel

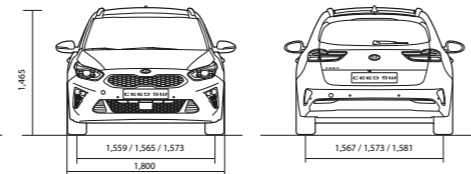
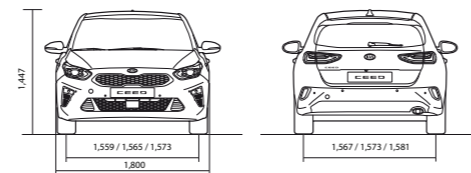
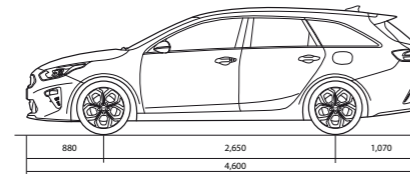
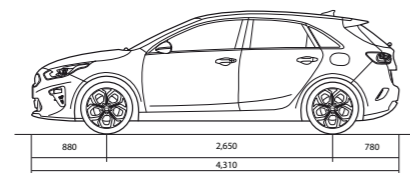


16" alloy wheel



17" alloy wheel with diamond-cut finish (two-tone)

## Dimensions (mm)



## Specifications

| Engine                                    | 1.0-litre T-GDI - GPF                        |  | 1.4-litre T-GDI - GPF    |                          | 1.4-litre MPI            | 1.6-litre CRDi (low) - SCR                      |                          | 1.6-litre CRDi (high) - SCR |                          |
|---|--|--|--------------------------|--------------------------|--------------------------|---|--------------------------|-----------------------------|--------------------------|
| Transmission                              | 6-speed MT                                   |  | 6-speed MT               | 7-speed DCT              | 6-speed MT               | 6-speed MT                                      |                          | 7-speed DCT                 | 7-speed DCT              |
| Driveline                                 | FWD  |  | FWD                      |                          | FWD                      | FWD   |                          | FWD                         |                          |
| Fuel type                                 | Gazoline with Gazoline Particle Filter (GPF) |  |                          |                          | Gazoline                 | Diesel with Selective Catalytic Reduction (SCR) |                          |                             |                          |
| Engine type                               | 12 (four per cylinder)                       |  | 16 (four per cylinder)   |                          | 16 (four per cylinder)   | 16 (four per cylinder)                          |                          | 16 (four per cylinder)      |                          |
| Engine displacement (cc)                  | 998  |  | 1,353                    |                          | 1,368                    | 1,598   |                          | 1,589                       |                          |
| Max. power (PS/rpm)                       | 120  |  | 140                      |                          | 100                      | 115   |                          | 136                         |                          |
| Max. torque (Nm/rpm)                      | 172  |  | 242                      |                          | 134                      | 280   | 300                      | 280                         | 320                      |
| Top speed (kpm)                           | 190  |  | 210                      | 206                      | 183                      | 192   | 192                      | 200                         | 200                      |
| CO <sub>2</sub> (urban) (g/km)            | 142-150<br>(SW: 143-150)                     |  | 155-170<br>(SW: 159-170) | 151-152<br>(SW: 151-152) | 166-182<br>(SW: 172-182) | 110-115<br>(SW: 115)                            | 113-116<br>(SW: 113-116) | 118-122<br>(SW: 118-122)    | 116-119<br>(SW: 116-119) |
| CO <sub>2</sub> (extra-urban) (g/km)      | 106-113<br>(SW: 106-113)                     |  | 112-115<br>(SW: 109-115) | 110-115<br>(SW: 110-115) | 120-124<br>(SW: 120-124) | 93-98<br>(SW: 93-98)                            | 100-102<br>(SW: 100-102) | 92-105<br>(SW: 94-105)      | 105-107<br>(SW: 105-107) |
| CO <sub>2</sub> (combined) (g/km)         | 119-126<br>(SW: 120-126)                     |  | 128-135<br>(SW: 128-135) | 125-129<br>(SW: 125-129) | 137-145<br>(SW: 139-145) | 99-104<br>(SW: 101-104)                         | 105-107<br>(SW: 105-107) | 102-111<br>(SW: 104-111)    | 109-111<br>(SW: 109-111) |
| Fuel consumption (urban) (l/100km)        | 6.2-6.5<br>(SW: 6.2-6.5)                     |  | 6.8-7.5<br>(SW: 6.9-7.5) | 6.6-6.7<br>(SW: 6.6-6.7) | 7.3-8.0<br>(SW: 7.5-8.0) | 4.2-4.4<br>(SW: 4.4)                            | 4.3-4.5<br>(SW: 4.3-4.5) | 4.5-4.7<br>(SW: 4.5-4.7)    | 4.4-4.6<br>(SW: 4.4-4.6) |
| Fuel consumption (extra-urban) (l/100km)* | 4.6-4.9<br>(SW: 4.6-4.9)                     |  | 4.9-5.0<br>(SW: 4.8-5.0) | 4.8-5.0<br>(SW: 4.8-5.0) | 5.3-5.4<br>(SW: 5.2-5.4) | 3.6-3.7<br>(SW: 3.6-3.7)                        | 3.8-3.9<br>(SW: 3.8-3.9) | 3.5-4.0<br>(SW: 3.6-4.0)    | 4.0-4.1<br>(SW: 4.0-4.1) |
| Fuel consumption (combined) (l/100km)     | 5.2-5.5<br>(SW: 5.2-5.5)                     |  | 5.6-5.9<br>(SW: 5.6-5.9) | 5.5-5.7<br>(SW: 5.5-5.7) | 6.0-6.4<br>(SW: 6.1-6.4) | 3.8-4.0<br>(SW: 3.9-4.0)                        | 4.0-4.1<br>(SW: 4.0-4.1) | 3.9-4.3<br>(SW: 3.9-4.3)    | 4.2-4.3<br>(SW: 4.2-4.3) |
| Kerb weight (kg) (max.)                   | 1,352<br>(SW: 1,390)                         |  | 1,380<br>(SW: 1,408)     | 1,412<br>(SW: 1,439)     | 1,325<br>(SW: 1,353)     | 1,449<br>(SW: 1,481)                            | 1,477<br>(SW: 1,508)     | 1,449<br>(SW: 1,481)        | 1,477<br>(SW: 1,508)     |
| Gross vehicle weight (kg)                 | 1,800<br>(SW: 1,840)                         |  | 1,820<br>(SW: 1,850)     | 1,850<br>(SW: 1,880)     | 1,760<br>(SW: 1,800)     | 1,880<br>(SW: 1,920)                            | 1,900<br>(SW: 1,940)     | 1,880<br>(SW: 1,920)        | 1,900<br>(SW: 1,940)     |
| Max. tow weight (kg) braked               | 1,200  |  | 1,000                    |                          | 1,200                    | 1,200   |                          | 1,200                       |                          |
| Max. tow weight (kg) unbraked             | 600  |  | 450                      |                          | 600                      | 600   |                          | 600                         |                          |

## Dimensions and capacities

|                     |                      |                    |                    |
|---------------------|----------------------|--------------------|--------------------|
| Overall length (mm) | 4,310<br>(SW: 4,600) | Overall width (mm) | 1,800              |
| Overall height (mm) | 1,447<br>(SW: 1,465) | Wheelbase (mm)     | 2,650              |
| Front overhang (mm) | 880                  | Rear overhang (mm) | 780<br>(SW: 1,070) |
| Fuel tank (litres)  | 50                   |                    |                    |
| Luggage (VDA)       | 395<br>(SW: 625)     |                    |                    |

## Interior

|                    | First row        | Second row       |
|--------------------|------------------|------------------|
| Headroom (mm)      | 987<br>(SW: 994) | 968<br>(SW: 986) |
| Legroom (mm)       | 1,073            | 883              |
| Shoulder room (mm) | 1,428            | 1,406            |

The specified consumption and emission values were determined according to the legally prescribed measurement procedures (EU) 2017/1153. The above values have been tested in the new WLTP, Worldwide Harmonized Light Vehicle Test Procedure, test cycle and converted back to NEDC, New European Driving Cycle, and additionally measured according to the RDE, Real Driving Emissions method.

## All the peace of mind you'll need.

### **7-year vehicle warranty**

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

### **5-year paint warranty & 12-year anti-perforation warranty**

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

### **Stay in touch with Kia**

Visit [www.kia.com](http://www.kia.com) for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

### **Financing**

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.



### **The Kia 7-year warranty**

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.



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All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



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