

The new Kia K4.



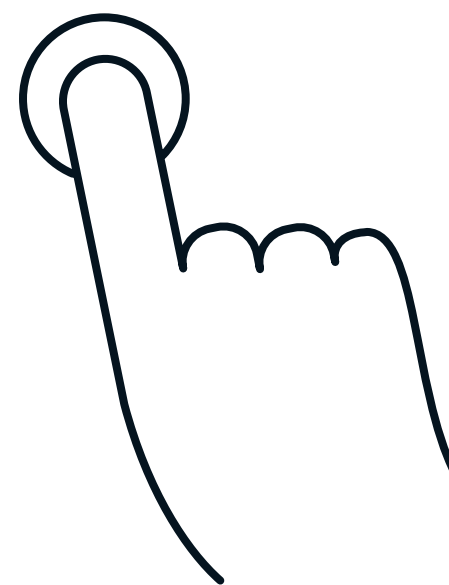
Movement that inspires

Information at your fingertips.

02

Explore the key features of the new Kia K4 right on your phone. If you want more details at any point, simply tap the button to visit the K4's full product page, which is also easy to share and print.

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Movement that inspires.

03



We believe in movement that inspires. Design that makes a statement. Technology that exceeds expectations. The Kia K4 redefines its class with confident, stand-out design and generous proportions. Discover a spacious, sophisticated cabin with cutting-edge tech for a premium driving experience. With a range of powertrains to suit every kind of driver as well, including mild hybrid options¹ and a full hybrid K4 arriving soon.

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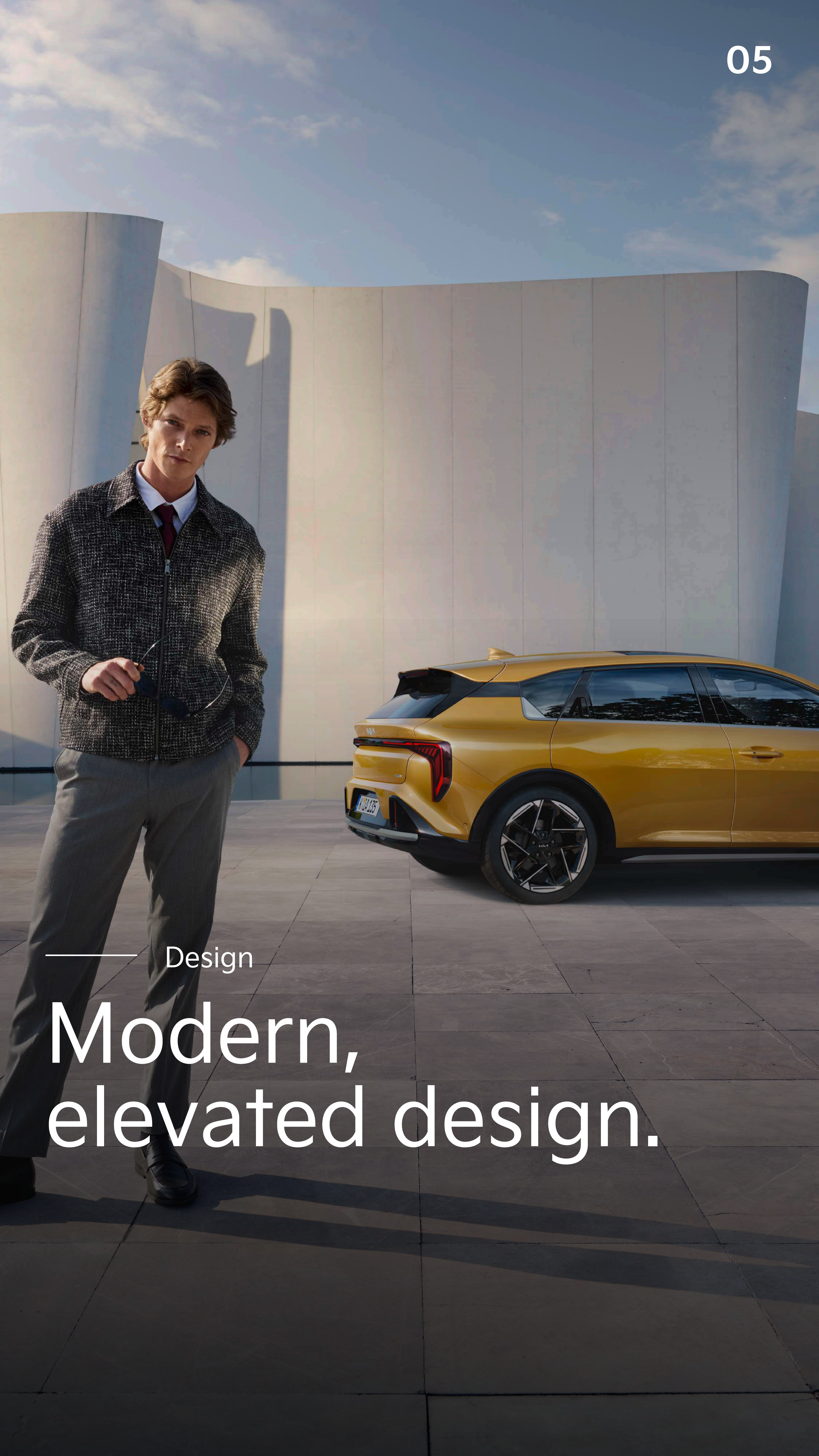
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Design

Modern,
elevated design.



Bold, assertive front profile.

Sharp horizontal lines contrast with vertical elements, while the Star Map light signature and LED cube headlights add a modern, sporty edge.



Striking silhouette.

With a low roofline, unique C-pillar element and hidden rear door handles, the K4's streamlined shape is both sporty and effortlessly refined.

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Signature LED taillights.

From L-shaped LEDs to a sculpted roof spoiler, the K4's rear blends modern style with sporty details for a striking, lasting impression.



A range of wheels to suit you.

Choose from striking 16" steel and 16, 17 or 18" alloy wheels, each with unique finishes and sporty designs that elevate the K4's look.

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Comfortably spacious.

With roomy seating, clever storage and 438 litres of luggage space, the K4 delivers more space and comfort to enjoy on every drive.



Modern ambience throughout.

A wide dashboard, flowing lines and light from the wide sunroof give the K4's cabin a bright, modern elegance.

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Sporty cabin details.

A three-spoke steering wheel₂ in bio artificial leather, paddle shifters and a new gear selector bring sporty style to the K4 cabin.



Heated and ventilated seats.

The K4 adapts to your personal needs with soft-touch artificial leather seats, heated front/rear, and ventilated front seats.

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Convenience & Connectivity

Comfort in
every detail.

Adaptive ambient lighting.

Set the perfect cabin mood for every drive, from subtle glows to dynamic lighting sequences.



Panoramic triple display.

Settle into the driver's seat and take control - with a 12.3" driver cluster, a 5.3" climate touch-screen and a 12.3" navigation system (ccNC).

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12.3-inch Head-Up Display (HUD).

With the 12.3" HUD, key info like speed and traffic is shown directly in your line of sight on the windshield, so you stay informed without taking your eyes off the road.

OTA updates & Kia Upgrades₃.

Always have the latest maps and infotainment with Over-the-Air (OTA) updates, and unlock new in car services with Kia Upgrades.

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— Safety

Drive smarter. And safer.

Equipped with advanced driver assistance features⁴, the K4 is built to make every journey safer and more enjoyable. Anti-collision assistants detect risks before they occur, highway assistants keep you safe at higher speeds, and parking assistants make parking effortless.

[Watch Animations >](#)



Powertrains & Trimlines

Your K4, your choice.

The Kia K4 offers a total of five powertrains: three petrol and two mild hybrid options¹. With a full hybrid coming soon, you can choose the powertrain that best fits your drive.

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Personalise your K4.

Tailor your K4 to your needs and personality with Kia's range of accessories. Designed to enhance your comfort, give you added flexibility, and let you stand out in a style that's uniquely yours.



GT Drive Mode.

Press the neon GT Drive Mode button on the steering wheel to unleash 100% of the GT powertrain's dynamic potential.

[Check Options >](#)

Body Colour.

16

Make it yours.

Colour Line-up.



Clear White



Morning Haze



Steel Gray



Sparkling Yellow



Azure Blue



Fiery Red



Interestellar Gray



Snow White Pearl



Aurora Black

Configure Now >

Rims.

Baseline:



16" Steel Wheel



16" Alloy Wheel



17" Alloy Wheel

GT - Line:



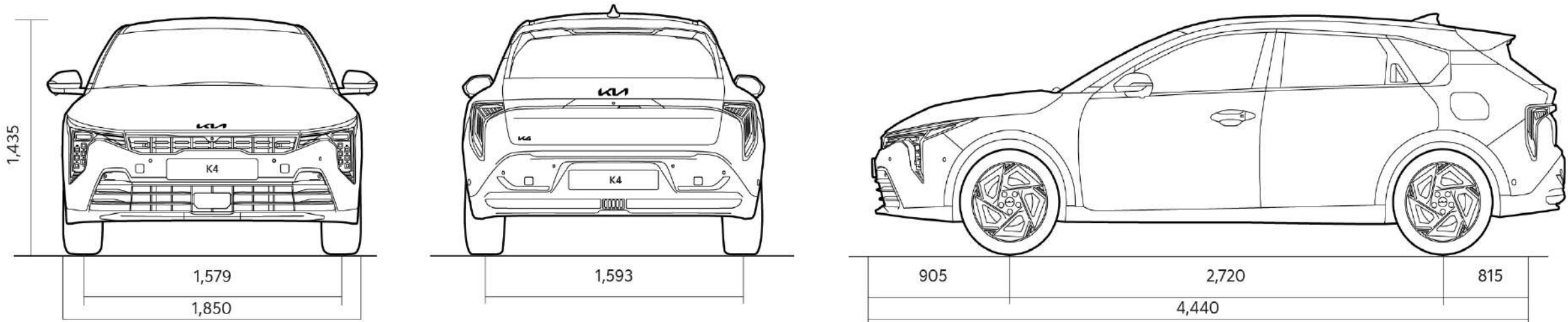
17" Alloy Wheel



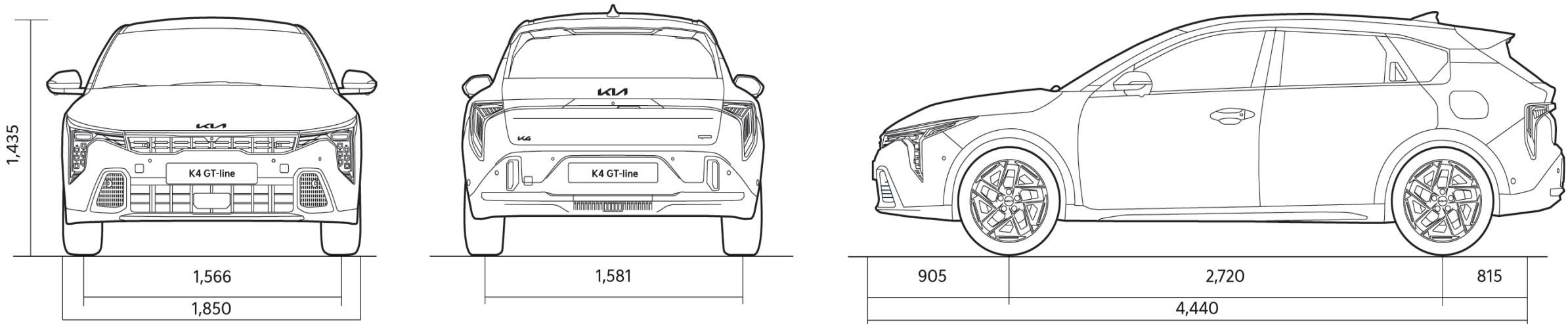
18" Alloy Wheel

Dimension Sketch.

K4 - Baseline:



K4 - GT-Line:



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K4
Specification
Page.

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Test Drive
Registration.

Register Now >

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¹ Kia battery units

For low voltage batteries (48V and 12V) in mild-hybrid electric vehicles (MHEV), the Kia warranty covers a period of 2 years from initial registration regardless of mileage. Capacity reduction of the battery in MHEV is not covered by the warranty. To minimize possible capacity reduction, follow the instructions at [...] or consult the Owner's Manual. Find more information about Kia warranty at [www.Kia.com].

² Steering wheel

The Kia K4 baseline model features a two-spoke steering wheel, while the Kia K4 GT-Line model comes fitted with a three-spoke steering wheel.

³ Over-the-Air (OTA) updates & Kia Upgrades

New vehicles equipped with OTA-enabled navigation software benefit from a free trial period during which Over-the-Air updates for maps and infotainment software are provided at no additional cost. After the trial ends, further OTA updates can be accessed either via <https://update.kia.com/EU/E1/Main> or through a Kia dealership. Availability of OTA updates may vary by model and region. Additional features, services and content described as “Kia Upgrades” may be available for purchase separately via the Kia Connect Store, accessible through the Kia App.

⁴ Safety

The use of assistance and safety systems does not release the driver from the obligation to constantly monitor traffic and control the vehicle. Drivers must still adapt their driving behaviour to their personal driving skills, the legal regulations and the general road and traffic conditions.

Engine Audio Levels. Noise level data were determined according to the prescribed measurement procedure in accordance with Regulation (EU) No 540/2014 and Regulation No 51.03 UN/ECE [2018/798]. > Read More

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